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PRODUCT DATA SHEET



300 LINE INTERIOR PREMIUM FLAT LATEX WALL PAINT

PRODUCT PROFILE

DESCRIPTION

The 300 line is simply the best flat latex wall paint on the market today. This premium flat wall paint is designed for use on interior surfaces where a soft, pleasing appearance is desired. This high solids paint has been formulated with an ethylene vinyl acetate resin to have unsurpassed washability and stain resistance. Outstanding touch-up is the finest feature of the 300 line. In most instances the 300 line will cover in one coat except when there is a drastic color change because of the excellent hiding of this product. The 300 line is also extremely low odor and low VOC. This product meets MPI GPS-1-05 and MPI #53 Standard.

TYPICAL USE

The 300 line is recommended for painting interior walls and ceilings of plaster, wallboard, and masonry surfaces. It is not recommended for hard service areas such as wood trim, kitchens and bathrooms.

PRIMERS

In most cases the 300 line is self-priming and does not require any special primers. New wallboard or aged flat finishes may be sealed with this product or one coat of #380 Perfik-Seal prior to topcoating with the 300 line. Prime water, smoke or other difficult stains with #697 100% Acrylic Stain Killer/Bonding Primer, #597 Stain-Killer Primer or #598 Low Odor Stain Killer.

SURFACE PREPARATION

The surface to be painted should be dry and free of any dirt, chalk, grease, oil, rust, or other foreign contaminants. Remove grease and oil from the surface with a detergent solution, rinse thoroughly, and allow the surface to completely dry. Repair/Caulk all cracks and fill all small holes and other surface imperfections with putty or spackling compound and then sand to smooth finish followed by dusting. Glossy enamel finishes must be sanded, dusted, and then primed with #599 Enamel Undercoater, #699 Latex Enamel Undercoater or #697 Bonding Primer. If you have any questions about proper surface preparation, check your surface preparation guide or consult your Farrell-Calhoun representative.

COLOR

Available in ready-mixed colors and can be tinted to any of our 1600 custom made colors with universal colorants.

FINISH	Flat @ 60° 1.5 – 2.5
SOLIDS	50.0% by weight/36.5% by volume.
THEORETICAL APPLICATION RATE	590 square feet per gallon at 1.0 mil dry film thickness. Coverage figures do not include loss of material while mixing, porosity or irregularity of the surface to be painted, or application methods.
RECOMMENDED SPREAD RATE	Apply at 300-400 square feet per gallon to achieve a WFT of 4.6 mils and a DFT of 1.7 mils per coat.
VOC	46 grams per liter
DRY TIME	At 77°F and 50% relative humidity: Thirty minutes to dust, dirt and bug free, one hour to tack free, and four hours to recoat.
APPLICATION EQUIPMENT	Conventional or airless spray, synthetic brush or roller cover.
THINNING	Thinning is not recommended.
CLEAN-UP	Warm, soapy water.

SHIPPING & STORAGE

PACKAGING	5 Gallon Pails, 1 Gallon Cans and Quarts.
WEIGHT/GALLON	10.7 +/- 0.1 Pounds
STORAGE TEMPERATURE	Minimum 35°F. Maximum 90°F.
SHELF LIFE	12 months at recommended storage temperature when stored in tightly sealed containers.
FLASH POINT	Water-based paint: Not applicable.

The technical data contained in this data sheet is accurate to the best of our knowledge. No warranty is expressed or implied since the method of application and its intended use is beyond our control.